



ACADEMY

Program Managers:
Jason Langvee & Scott Armstrong

MISSION STATEMENT:

'To provide CFLPA members and their families with support to succeed in life today, and as they transition away from the Canadian Football field.'

**Revised in December 2019*

WHAT THE CFLPA ACADEMY OFFERS ITS MEMBERS:

- **Continuing Education**
- **Counseling & Mentorship**
- **Health & Wellness Initiatives**
- **Internships & Employment Opportunities**
- **Professional Certifications**
- **Skilled-Trades Apprenticeships**
- **Podcasts & Webinars**

OVERVIEW



1. Head to [CFLPA.com](https://cflpa.com)

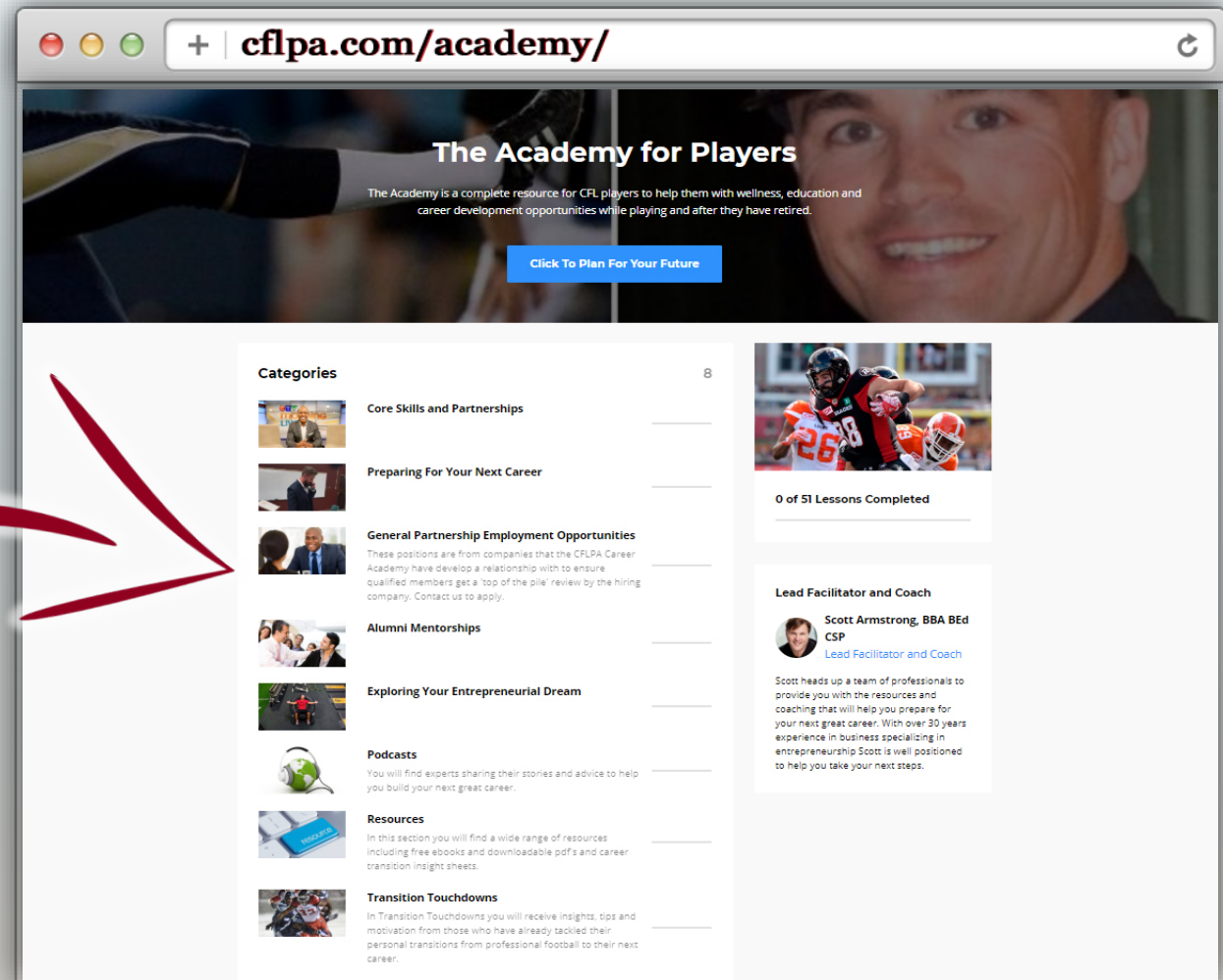
2. [LOG IN](#)

3. Click on [“ACADEMY”](#)

4. GAIN [ACCESS!](#)

OR EMAIL:

[Academy@cflpa.com!](mailto:Academy@cflpa.com)



TESTIMONIALS



“These types of opportunities are only going to lead to future success.”

“After completing a placement like this, employers see that you’ve got experience, and that you’re proactive. That’s only going to benefit them, as well as you in the future.”

LIRIM HAJRULLAHU | HAMILTON TIGER-CATS



“I feel everyone should go through an experience like I did this off-season.”

“This experience will help you build your resume, give you office-experience and I believe it will help you decide what you want to pursue after football.”

RENE PAREDES | CALGARY STAMPEDERS



EDUCATION





- Athabasca University stands out as a provider of high quality post-secondary education for students across North America.
- Our partnership with the AU allows active members to enjoy a limited number of free courses along with the opportunity for preferred rates.
- 2020 Agreement Updates between AU & CFLPA:
 - ✓ **More FREE courses offered to CFLPA members for AU!**
 - ✓ **Additional in-kind exchanges!**



- Enriched Academy is a **financial education** and **awareness** company that will provide important **assistance to CFL players in managing their finances** while offering career guidance.



Enriched
ACADEMY

Enriched Academy...

Is a powerful **financial management** course available to all athletes.

Provides unbiased **wealth building skills** you won't find anywhere else!

Did you know?



We **save only 2%** of our income



Most Canadians and Americans
live paycheck-to-paycheck

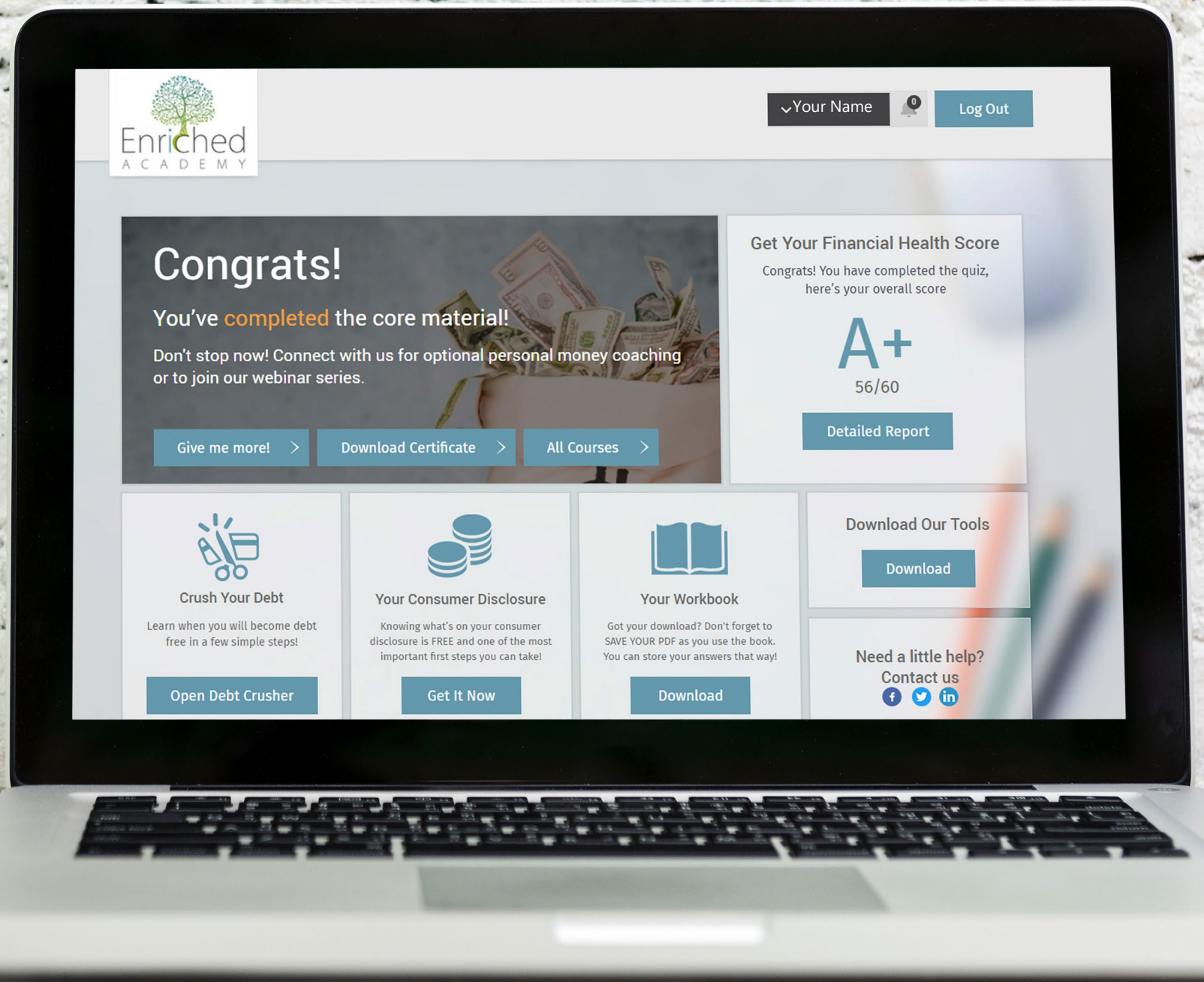


60%+ of professional athletes fall
into financial distress after retirement



Video education including:

- How to **eliminate debt**
- **Managing credit** to your advantage
- How to **invest** in multiple channels including **Stocks** and **Real Estate**
- How to **create Financial Freedom** and escape the trap of working forever





- Spectrum Airways delivers flexible **flight training** during the CFL's regular/off-season that caters to students' continual learning year-round.
- This partnership aims to ensure that members of the CFLPA are given the opportunity to build on their abilities in order to pursue **a career in aviation during/after football**.



Cleyon Laing of the **Ottawa RedBlacks** visited **Spectrum Airways** for his Discovery Flight in January!



- Training Division is proud to partner with the CFLPA to provide scholarships for Academy members interested in taking the online-based **Basic Fire Academy**.
- This program will provide CFLPA members with:
 - ✓ NFPA 1001: Firefighter Level I & II
 - ✓ NFPA 472: Hazmat Awareness and Operations Certifications



- **Mind Switch** is a group of passionate people with enough life perspective and skill sets to help you dream, create and **live a life that satisfies like nothing else**.
- **Mind Switch** was developed by **Scott Armstrong** to help mentor individuals in finding new passions; and to build resources in making that transition a reality!

If you have any questions about your future – this is a great place to start!

EMPLOYMENT





- The CFLPA Academy is again proud to announce its 2020 career postings brought to you by Morneau Shepell.
- Positions include (not limited to):
 - **Actuarial Analyst Co-op**
 - **Actuarial Analyst**
 - **Analyst Pension Implementation**
 - **Benefits Analyst**
 - **Account Service Rep**



GoodLife FITNESS

- GoodLife Fitness has joined the CFLPA Academy in offering jobs across a variety of roles - with the understanding that candidates **might still intend to play in the CFL.**
- Their team has expressed willingness to hire CFLPA Academy members in:
 - **Sales**
 - **Finance**
 - **Fitness Instruction**
 - **Marketing / Communications**
 - **Personal Training**
 - **Human Resources**



EMPLOYMENT PARTNERSHIPS



MENTORSHIPS



ACADEMY MENTORS



Brett MacNeil

As the current President of the CFL Alumni Association Brett played for 12 seasons as an offensive lineman, most for the Blue Bombers. Brett has extensive experience in the after sales automotive market and has an interest in helping players plan for their transition and helping them take the necessary steps.



Dave Kirzinger

After football Dave completed his MBA and has spent his entire professional life on rental apartments in the United States, mostly Seattle, but up and down west coast as well. He now oversees a fund that he is party owner in with Rise Properties.



Robert Bronk

Robert is an experienced Chief Executive Officer with a demonstrated history of working in the construction industry. Strong business development professional, skilled in Nonprofit Organizations, Government, Sales, Event Management, and Team Building.

ACADEMY MENTORS



Sean Graham

Sean is a chiropractor specializing in sports injuries and the clinic director for Satori Integrative Health Centre. Sean played 7 years in the CFL, 3 years with Winnipeg and 4 years with BC.



Rudy Florio

After the CFL, Rudy entered the workforce and started a professional career. From 1988 to 2018 he successfully operated a private career college specializing in Culinary Arts; the business was sold in 2019 and Rudy is officially retired.



Dominic Vetro

Vetro was a sixth-round draft pick of the Montreal Alouettes in 1981. Dom played mainly on special teams for Montreal (later Hamilton), both covering kicks and returning them. Dom is now President of his own firm specializing in Educational Film Distribution.

If you know of CFL Alumni that would be willing to help CFLPA Academy Members...

PLEASE LET US KNOW!



ACADEMY AMBASSADORS (NEW)



Responsibilities:

- Ambassadors will be provided with **up-to-date information** on the various **resources** we have established.
- To serve as **an informational resource** to members that might be reluctant to ask staff questions directly.
- Representing the **core values** of the CFLPA Academy, and the **members that we serve**.

Requirements:

- CFL '**Veteran**' Status OR Active CFL '**Alumnus**'.
- Individuals with **strong interpersonal skills**.
- Individuals with experience in **transitioning** from the CFL field **to another professional domain**.

We are eager to hear from you what additional responsibilities **you might see as important** in helping CFL players transition to life after football!



COMING SOON



COMING SOON



LifeWorks

- Morneau Shepell's LifeWorks platform is a **complete and convenient online program** for CFL players and their families.
- Players' **spouses** and **dependents** will also have access to the full platform!

Family Academy

- **Brand new resource** currently being built by Scott Armstrong.
- Custom content **created** for **partners** and **children** of registered CFLPA Academy members!

Absolute Aviation

- We are in the final stages of securing a **second** partner providing **Aviation Instruction** approximately 1-hour south of **Edmonton, AB!**

GoodLife Fitness

- We are in the process of establishing an agreement to secure a **discounted rate with GoodLife for all members** (**and their families**) to gain access to train at **any of their locations worldwide!**



DISCUSSION

How can we continue to **improve our offerings?**

Contact us directly:

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